

**SCHEDULE OF RATES FOR NDI**  
**ADVERTISEMENT TARIFF**

Categories	Rs.	US\$
Large Centre Spread	100,000/-	2,300/-
Medium Centre Spread	86,000/-	2,000/-
Regular Centre Spread	69,000/-	1,600/-
Single Fold Out	50,000/-	1,200/-
Double Spread	40,000/-	1,000/-
Back Cover	46,000/-	1,100/-
Inside Cover	40,000/-	1,000/-
Full Page	28,000/-	600/-
Half Page	17,000/-	400/-

**MECHANICAL DATA**

Large Centre spread	6 pages	27 cm X 21 cm X 6
Medium Centre spread	4 pages	27 cm X 21 cm X 4
Regular Centre spread	2 pages	27 cm X 21 cm X 2
Foldout	3 pages	27 cm X 21 cm X 3
Media Booklet	8 pages *	12.5 cm X 10 cm X 8
Double spread	2 pages	27 cm X 21 cm X 2
Full page		27 cm X 21 cm
Half page		13.5 cm X 21 cm **
		or
		27 cm X 10.5 cm **

*Material Recommended*

- A. *Computer files in .jpg, .cdr, .pub, .pdf format in high resolution exceeding 200 kbs.*
- B. *High quality prints at a resolutions exceeding 1200 dpi (quality of reproduction will depend upon the data provided).*

*NOTE: For any clarification you may kindly communicate to INDSTT Secretariat*